



NOMINATION FORM

ABOUT PACESETTERS

The Pacesetters Awards are designed to recognize business leaders in the Greater Pittsburgh area that are setting the pace for the region. Leaders will be recognized in three divisions, based on the size of their organizations and/or rate of growth:

- ★ **EMERGING** — Organizations with less than \$10 million in annual revenue and a double-digit annual growth rate over the past three years
- ★ **MID-MARKET** — Organizations with between \$10 and \$99 million in annual revenue
- ★ **CENTURION** — Organizations with annual revenue in excess of \$100 million

Approximately 12 individuals will be named Pacesetters – up to four in each of the three categories. All will be profiled in the October 2011 edition of *Smart Business Pittsburgh*. In addition, at the St. Barnabas CEO Leadership Conference on Sept. 19, 2011, “best story” awards will be announced for each of the three categories.

ELIGIBILITY

To be eligible for a Pacesetters Award, the leader’s organization must have a physical presence in the Greater Pittsburgh region and the leader, him or herself, must be located in the Greater Pittsburgh region and meet the other criteria listed above.

NOMINATION INSTRUCTIONS

SECTION I

Complete the contact information about the nominator. A nominator can be an employee, service provider or anyone familiar with the nominee.

SECTION II

Complete the information about the nominee and his/her organization. Please be specific about the company’s size range and growth rate, as this information is critical in determining which category an honoree fits and his or her eligibility.

SECTION III

Please provide responses to the questions that describe why the nominee should be named a 2011 Pacesetter. You may include reasons such as innovative management styles, civic or regional leadership involvement, or the ability to transform an organization or lead it through a time of crisis or change.

If possible, provide at least one relevant case study that demonstrates this leader in action.

Finally, be sure to illustrate how the nominee and his or her organization are setting the pace for business and economic success in the Greater Pittsburgh region.

Also please send a digital photograph of the nominee to Meredith Baldy at mbaldy@sbnonline.com.

NOMINATIONS MUST BE RECEIVED BY 5 P.M., MONDAY, JULY 18, 2011.

Send the completed nomination package via e-mail to Meredith Baldy at mbaldy@sbnonline.com or mail to:

Smart Business Network
ATTN: Pacesetters Awards
835 Sharon Drive, Suite 200
Cleveland, OH 44145

All information becomes the property of the Pacesetters Awards.





SECTION I

ABOUT THE PERSON FILLING OUT THIS FORM:

Name: _____
Title: _____
Organization: _____
Address: _____
City: _____ State: _____ ZIP: _____
Phone: (_____) _____ Fax: (_____) _____ E-mail: _____



SECTION II

ABOUT THE NOMINEE:

Name: _____
Title: _____
Organization: _____
Address: _____
City: _____ State: _____ ZIP: _____
Phone: (_____) _____ Fax: (_____) _____ E-mail: _____
Web site: http:// _____
CEO or other top executives: _____

Contact person: _____
Nature of company's business: _____

Industry: _____ Year founded: _____
Law firm: _____ Accounting firm: _____
PR firm: _____ Bank: _____

Current local employment: (check one)

Under 20 21-50 51-99 100-249 250+

Approximate annual revenue: (check one)

Emerging (less than \$10 million) Midsized (\$10 million to \$99 million) Centurion (\$100 million+)

Approximate annual growth rate over the past three years: (check one)

Less than 10% 10% to 24% 25% or more



SECTION III

SETTING THE PACE: (Please attach essays that answer the following questions.)

1. Why should this business leader be named one of the 2011 Pacesetters?
2. How is he or she an innovative leader that is on the forefront of vision and change?
3. How have the nominee's ideas, solutions to problems or management techniques positively impacted his or her organization?
4. What impact has the nominee had on the regional business community and community-at-large?

NOMINATION DEADLINE: MONDAY, JULY 18, 2011. FOR MORE INFORMATION, CONTACT:

Meredith Baldy, Event Sales Executive, Smart Business Network, at (440) 250-7023 or mbaldy@sbnonline.com